

# SPONSORSHIP LEVELS 2024/25 SEASON

\$5,000-\$9,999

## **COMPANY SPONSOR**

- Your logo included on social media thank you post for all sponsors
- Two subscriptions (two tickets to each season show) to the 2024/25 Season
- **Two invitations** to one Executive Drinks event, hosted by ACT leadership and featuring some of ACT's most prominent donors
- Two invitations to one Opening Night Celebration during the 2024/25 Season
- 10% corporate discount on tickets for your employees to select performances in ACT's 2024/25 Season
- Two complimentary parking passes for each show in the 2024/25 Season
- Concierge ticket service for all ticketed events

\$10,000-\$24,999

### **SHOW SPONSOR**

#### All benefits of Company level, plus:

- Your logo on **printed materials**:
  - Encore Magazine title page for your Sponsored Show\*
  - Direct mail for your Sponsored Show\*
  - Street-level banners on 7th and Union for the duration of the 2024/25 Season
- Your logo and follow link displayed on digital materials:
  - E-blast promotions for your Sponsored Show
  - Sponsored Show information webpages
  - Institutional Partners webpage
- Your logo displayed in rotation on lobby screens during your Sponsored Show
- Acknowledgement during Opening Night remarks for your Sponsored Show
- Invitation for two to attend a Tech Talk, Dress Rehearsal, or Community Day for your Sponsored Show
- Two tickets to A Christmas Carol, based on availability

\$25,000+

## **SEASON SPONSOR**

#### All benefits of Company and Performance levels, plus:

- Your logo on printed materials:
  - Encore Magazine title page for each show in the 2024/25 Season\*
  - Direct mail for each show in the 2024/25 Season\*
  - Step-and-repeat backdrop at select 2024/25 Season Events\*\*
- Your logo and follow link displayed on digital materials:
  - Dedicated social media thank you post
  - E-blast promotions for each show in the 2024/25 Season
  - o Information pages for each show in the 24-25 Season
  - 2024/25 Season/Subscription pages
  - Institutional Partners webpage
  - Box Office screens, visible to passersby on 7th and Union
  - Lobby screens before and after all performances during the 24-25 Season
- Acknowledgement in the Opening Night pre-show speech for select shows in the 2024/25 Season
- Four invitations to Executive Drinks for all shows in the 2024/25 Season
- Four invitations to Opening Night Celebrations for all shows in the 2024/25 Season
- Two additional tickets to A Christmas Carol, based on availability.
- Invitation for two to attend a Tech Talk or Dress Rehearsal for all shows in the 2024/25 Season
- Private backstage tour for 8-10 people of ACT performance spaces

Additional benefits, including speaking opportunities at select ACT events, industry-exclusive sponsorship, and dedicated sponsor e-blasts may be available. Please contact our Development Officer for Institutional Partners, Katie McKenna, at katie.mckenna@acttheatre.org to learn more.

<sup>\*</sup>As space allows

<sup>\*\*</sup>Printing costs to be covered by Season Sponsor