**MISSION**
ACT is a contemporary theatre where artistic ambition and civic engagement unite.

**VISION**
ACT envisions a world where the power of theatre expands our collective understanding of community and our own humanity.

**ORGANIZATIONAL VALUES**

**FORWARD THINKING**
ACT makes decisions based on what it needs to become, not what it currently is.

**LEARNING**
ACT is inherently curious on behalf of itself and its audiences.

**INCLUSIVE**
ACT provides a platform for the voices, experiences, cultures, and multi-dimensionality of a wide range of communities in our city.

**TRANSFORMATIVE**
ACT believes the arts can be a powerful agent for change in individuals, communities, and societies.

**CIVIC Minded**
We believe in the spirit and strength of shared purpose and collective responsibility.

**FIVE STRATEGIC GOALS**

1. **Equity** is integrated into every element of ACT's practice and purpose.

2. **Financial Sustainability** informs all decision-making.

3. **The building** is appropriately utilized and financially supported in perpetuity.

4. **ACT’s brand** is well understood and attracts audiences across ages, cultures, and life experiences.

5. **ACT has a highly functioning, collaborative leadership structure.**